

# CoachNik Zakiah Zain

**HRDF Certified Trainer (TTT7524)**  
**eUsahawan Master Trainer (TB063)**  
**Pedas Business Coach**  
**Biskaunselor Insken**

**IR4WRD Foundation Trainer**

## **MODULE /SKILL OF EXPERTISE**

### **SIGNATURE MODULE:**

#### **G.U.N**

**(Gandakan Wang-7 platform,**

**Urus Wang dan**

**Nikmati Wang**

**: Combination Digital Entrepreneurship and Finance)**

## **DIGITAL MARKETING**

- Maximise Sales Through Shopee And Lazada
- Digitalised Your Business Using Social Media Facebook, Instagram, And Twitter
- Beginners For Youtube, Tik Tok ,Pinterest, Telegram And LinkedIn
- Integration of Social Media using Link Tree
- 365 Copywriting and Content Writing for Social Media
- Database is KING , Cash is Queen
- Sales Closing Conversion Technique
- Search Engine Optimization and Google My Business
- The Miracle of Canva and Photo Punia

## **ENTREPRENEURSHIP DEVELOPMENT**

- Business Model Canvas and Marketing Model Canvas
- Business Mind setting and Business Health Check
- Powered Your personal Money Management
- Waze Your Wang
- Business Ratio for Performance Indicator
- Module Praise for Start Up the training and
- Module GET for Skill Up implemented and
- The Secret of Cash Flow
- The Story Behind the Figures of Financial Statements
- Finance for Non Finance



## **PROFILE SUMMARY:**

Nik Zakiah started her career in 1997 as an auditor. She then became an academician and full time trainer in the field of accountancy, finance, business administration and entrepreneurship development program.

She started her training career in 2005 as part time trainer for AKPK (Agensi Kaunseling dan Pengurusan Kredit, an agency under Bank Negara). Currently she is actively doing coaching and public training for entrepreneurs and also corporate training for her own company and being associate trainer for other training provider.

Her 24 years of experiences in various field will help her to effectively impart the knowledge to ensure coaching objectives are achieved, applied by the participants. She has trained more than 10,000 participants all over

Malaysia and producing success stories.

## EDUCATION

Master in Business Administration (UiTM)  
Bachelor in Accountancy with Honours (UUM)

## CONTACT INFORMATION



6019-9822 223



CoachNik Zakiah Zain



coachnikzakiah@gmail.com

## WORKING EXPERIENCE

### FULL TIME

-External Auditor Chua and Chu Chartered Accountant (1997-2005)

-Accounting and Business Lecturer for:

- University Collage of Technology Twintech (2005-2009)

-Kolej Polytech MARA (2009-2012)

-Principal Trainer and Owner at ZNZ Training Specialist Academy and ZNZ Bidadari Enterprise (current)

### PART TIME

-Tutor at Open University Malaysia (2008 – current)

-Education Speaker and Trainer AKPK (2006-2012)

-Part Time Lecturer at UIA Kelantan Branch (2016-2017)

-Member of Persatuan Kerabat D'raja Kelantan Al-Muhammadi /PKDKM743



